



# MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: [www.mcwd.org](http://www.mcwd.org)

TEL: (831) 384-6131 FAX: (831) 883-5995

## Board of Directors

### Community Outreach and Personnel Committee Meeting

Marina Coast Water District  
920 2<sup>nd</sup> Avenue, Suite A, Marina, CA  
and via Zoom Teleconference

August 6, 2024 at 7:30 p.m.

#### DIRECTORS

GAIL MORTON  
President

JAN SHRINER  
Vice President

HERBERT CORTEZ  
BRAD IMAMURA  
THOMAS P. MOORE

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

#### Committee Members

Brad Imamura  
Thomas P. Moore  
Herbert Cortez - Alternate

#### **Agenda**

*This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda. Disruptive behavior may result in removal of the individual responsible.*

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee. Disruptive behavior may result in removal of the individual responsible.*
3. Approve the Draft Minutes for the May 14, 2024 Meeting
4. Receive Update on District Communications and Discuss Outreach Plan
5. Identify Agenda Items for Future Committee Meetings
  - Social Media Policy Update
  - Landscaping Concepts
6. Committee Member Comments
7. Adjournment

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Zoom access information:

<https://us02web.zoom.us/j/87000857494?pwd=2RVUUYJcTYJCXccGyVfIUjFYMA5M8.1>

To join via phone: 1-669-900-9128

Webinar ID: 870 0085 7494

Passcode: 748496



# Marina Coast Water District

## Draft Minutes Community Outreach and Personnel Committee Meeting

May 14, 2024

### 1. Call to Order:

The May 14, 2024 Community Outreach Committee meeting was called to order at 7:44 p.m. by Director Moore. In attendance were:

- Committee members: Director Imamura and Director Moore
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

### 3. Approve the Draft Minutes of the April 2, 2024 Meeting:

Director Imamura made a motion to approve the minutes of April 2, 2024. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

### 4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a review of the April analytical social media outreach efforts, metrics, and upcoming outreach items. Discussion followed.

### 5. Discuss Water Quality Concepts:

Mr. Rauch reviewed some information on water quality and how to convey to customers the safety of their drinking water. Mr. Rauch suggested continuing general outreach to build recognition and trust, adding additional water quality posts, and making water quality videos. There was discussion to send four questions in an e-blast like, "Do you have cloudy water?" or "Do you have smelly water?" or "Do you have chlorine smell?" or "Are you concerned about the quality of the water in the system? (general water quality question)". The thought is that this will let the District see what people are concerned with about their water.

### 6. Receive the Final Homeowners Association Presentation:

This item was not discussed.

### 7. Identify Agenda Items for Future Committee Meetings:

Mr. Scherzinger said the Social Media Policy and final HOA presentation will continue to be discussed.

8. Committee Member Comments:

Director Imamura stated he attended the SVBGSA workshop in Greenfield along with several MCWD employees and it was very informative. Director Moore thanked everyone for staying late.

9. Adjournment:

Meeting adjourned at 9:15 p.m.